

Team Learning on Fads in Education

Team Members:

1. _____
2. _____
3. _____
4. _____

Recorder: _____

Read the article:

O'Neil, J. (2000). Fads and fireflies: The difficulties of sustaining change.

Educational Leadership, 57(7), 6-9.

Reach consensus with the other group members so that all the questions are answered. Where there is lack of agreement, those who disagree with the majority may write their own answers.

1. Many change theorists state that people are resistant to change. If this is true, how can we account for education being considered ***faddish***?
2. Discuss the concern about noneducators proposing teaching innovations. How does this effect policy talk as opposed to policy action?
3. Why does the author use an analogy of fireflies in the title? Give a different analogy that would convey the same meaning.
4. Compose a commercial jingle that would discourage educators from simply following the latest fad without scientific evidence (research) to support their decisions.